



REGIONAL EMPOWERMENT, ECONOMIC GROWTH:
Accessing Technology in the Delta Region

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Speaker Bios

ALAN P. BRANSON

Alan P. Branson is Vice President of Business Development for the Enterprise Corporation of the Delta (ECD). ECD is a community development financial institution whose mission is to improve the quality of life for low- and moderate- income residents of the Delta regions of Arkansas, Mississippi and Louisiana. ECD fulfills its mission by providing financial and technical assistance to Delta firms and entrepreneurs, forging strategic partnerships with key actors from the private, public and not-for-profit sectors, and by otherwise promoting the development of the region's human and economic assets. In addition to his work with ECD since its inception in 1994, Branson has worked as a commercial banker at Signet Bank serving small and medium-sized businesses, a consultant to the Microlending program at the NC Rural Economic Development Center, a Research Associate at Harvard Business School, and a developer of extended-stay hotel properties. Branson earned a B.A. from Oral Roberts University, an M.B.A. from the Kenan-Flagler School of Business at the University of North Carolina, and spent two years in further graduate studies at the Harvard Business School.